National Association of Theatre Owners of Wisconsin & Upper Michigan

Total Lobbying Effort

Total Lobbying Expenditures

| 2009 January - June | 2009 July - December | 2010 January - June | 2010 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| \$15,000.00 | \$15,000.00 | \$15,000.00 | \$15,000.00 | \$60,000.00 |

Total Hours Communicating

| | | • | | |
|------------------------|-------------------------|------------------------|-------------------------|-------|
| 2009 January - June | 2009 July - December | 2010 January - June | 2010 July - December | Total |
| 33.75 | 16.00 | 13.75 | | 63.50 |

Total Hours Other

| 2009 January - June | 2009 July - December | 2010 January - June | 2010 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 107.50 | 80.75 | 65.50 | 74.50 | 328.25 |

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 1

Relating to: a state minimum wage, permitting the enactment of local living wage ordinances, and granting rule-making authority.

| 2009 January - June | 2009 July - December | 2010 January - June | 2010 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| 49.00 (35%) | 29.00 (30%) | 52.00 (65%) | | 130.00 (33%) |

Assembly Bill 125

Relating to: commencement of the school term in public schools.

| 2009 January - June | 2009 July - December | 2010 January - June | 2010 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| | 10.00 (10%) | | | 10.00 (3%) |

Senate Bill 105

Relating to: payment card network fees for merchants and providing a penalty.

| 2009 | 2009 | 2010 | 2010 | Total |
|----------------|-----------------|----------------|-----------------|------------|
| January - June | July - December | January - June | July - December | |
| | 15.00 (15%) | | | 15.00 (4%) |

Senate Bill 109

Relating to: commencement of the school term in public schools

| 2009 January - June | 2009 July - December | 2010 January - June | 2010 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| | 10.00 (10%) | | | 10.00 (3%) |

Assembly Bill 885

Relating to: creation of a wage council to study and make recommendations concerning increases in the living wage, providing an exemption from emergency rule procedures, and granting rule-making authority.

| 2009 | 2009 | 2010 | 2010 | Total |
|----------------|-----------------|----------------|-----------------|-----------|
| January - June | July - December | January - June | July - December | |
| | | 4.00 (5%) | | 4.00 (1%) |

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

| Minimum wage | | | | | | | |
|------------------------|-------------------------|------------------------|-------------------------|------------|--|--|--|
| 2009 January - June | 2009 July - December | 2010 January - June | 2010 July - December | Total | | | |
| 35.31 (25%) | | | | 35.31 (9%) | | | |

| Gift Card Legislation | | | | | | |
|------------------------|-------------------------|------------------------|-------------------------|-------------|--|--|
| 2009 January - June | 2009 July - December | 2010 January - June | 2010 July - December | Total | | |
| 28.25 (20%) | 14.51 (15%) | | | 42.76 (11%) | | |

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

| 2009 | 2009 | 2010 | 2010 | Total |
|----------------|-----------------|----------------|-----------------|---------------|
| January - June | July - December | January - June | July - December | |
| | 5 (5%) | 6 (8%) | | 11.18 (2.85%) |

Other Matters

Includes time spent on:

- Gubernatorial nominations
 Matters on which the organization made no lobbying communication

| 2009 January - June | 2009 July - December | 2010 January - June | 2010 July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-----------------|
| 28.25 (20%) | 14.51 (15%) | 17.44 hours (22%) | 74.50 (100%) | 134.70 (34.38%) |